FOR IMMEDIATE RELEASE
5/30/13
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MEDIA ADVISORY

Georgia Public Service Commissioner to lead Clean Fuels Showcase/Seminar
Transformation to Alternative Fuels drives Echols’ Economic Development Mission
Vehicle displays range from small electric vehicles to large trucks powered by a variety of alternative fuels

Atlanta, GA—Freshman PSC Commissioner Tim Echols kicks off his third annual Alternative Fueled Vehicle Roadshow in his hometown of Athens, GA on June 3rd at the Classic Center in downtown Athens. The Roadshow showcases the practical impact of clean, alternative fuels in today’s vehicles. Echols said that attendees will get a close look at propane, biofuels, natural gas, electric (EV) and compressed natural gas (CNG) vehicles along with answers to questions on cost, safety, maintenance and fuel considerations.

“This roundtable brings together policy makers, businesses involved with clean energy, and those who actually use this technology each and every day,” said Echols, who himself drove a CNG car until this year. “It is my hope that we can get ahead of skyrocketing gas prices and reduce our dependency on OPEC oil.”

Echols said that high gasoline prices have a chilling effect on economic development.

PSC Chairman Chuck Eaton has recently purchased a Chevrolet Volt. “I've attended some of the roadshows in the past and have always enjoyed the discussions regarding energy independence,” said Eaton.

Echols said that the Roadshow has grown to four states with a full-time tour director in Joy Kramer, former executive director of the Georgia Solar Association. “We import the dirty fuels and export the clean ones,” said Kramer. “Our events are designed to reverse that equation with education and hard numbers to make the business case.”

WHAT & WHERE:  The Classic Center
300 N. Thomas Street Athens

VISUALS:
• Fast charging station for plug-in electric vehicles manufactured by EFACEC (pronounced Eff-a-seck)
• New made-in-America models of the Nissan LEAF
• Dodge Charger Police Vehicle (Propane)
• Tesla Roadster EV
• Chevrolet Silverado 2500 CNG bi-fuel
• UGA electric service vehicle
• Georgia Power bio-diesel service truck

WHEN: Monday, June 3, 2013
• 1pm – 2pm: Vehicle Showcase on site
• 2pm – 4pm: Seminar: Series of presentations by manufacturers and suppliers

WHO: Media interviews available with Public Service Commissioner Tim Echols, Don Francis, Executive Director of Clean Cities Coalition, Joy Kramer- Tour Director, Mike Anderson, EFACEC, Steve Whaley Alliance Auto Gas (Propane), Echols will direct panels of experts on alternative fuels that will provide the latest alternative fuel information to public transportation officials, local and state legislators, equipment fleet managers, and other business leaders responsible for guiding operational and financial decision-making.

INFORMATION AND REGISTRATION: The event is free and open to the public, but registration is required. For information visit www.afvroadshow.com or call 678-810-0929.

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